

1 The Transylvania County Board of Education (the "Board") strives to provide rich and  
2 meaningful learning experiences to all students. Toward that end, the Board is committed to  
3 establishing and implementing systematic, effective processes for the selection of media and  
4 technology resources that enhance the quality of the school district's educational programs and  
5 services.

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7 **A. ~~RESPONSIBILITY FOR SELECTING MEDIA~~ MEDIA/TECHNOLOGY ADVISORY**  
8 **COMMITTEES**

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10 ~~In accordance with the Public School Laws of North Carolina, section~~ Pursuant to N.C.  
11 ~~Gen. Stat. § 115C-98(b), "Local Boards of Education shall adopt written policies~~  
12 ~~concerning the procedures to be followed in their local school administrative units for the~~  
13 ~~selection and procurement of supplementary textbooks, library books, periodicals and~~  
14 ~~other instructional materials needed for instructional purposes in the public schools of~~  
15 ~~their units." The Transylvania County Board of Education Board delegates the~~  
16 ~~responsibility of coordinating the selection of media and technology resources and~~  
17 ~~recommendations for purchase to the superintendent's designee in the administrative unit~~  
18 ~~Superintendent or designee.~~

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20 A system-wide Media/Technology Advisory Committee (MTAC) shall be appointed by  
21 the superintendent's designee Superintendent or designee. This committee shall include  
22 representatives of the media and technology personnel, supervisors, teachers, parents, and  
23 community representatives. Under the leadership of the superintendent's designee  
24 Superintendent or designee, this group (1) shall set priorities for media and technology  
25 resources to be acquired based on school system-wide objectives and on strengths and  
26 weaknesses in the existing program, and (2) shall act on requests for reconsideration of  
27 instructional materials.

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29 A school level MTAC shall be appointed by the principal/designee. This committee shall  
30 include school level media personnel, teachers representing all subject areas and/or grade  
31 levels, students (in high schools), parents, and community representatives. Under the  
32 leadership of the principal/designee, this group shall set priorities for media and  
33 technology resources to be acquired based on school objectives, and on strengths and  
34 weaknesses in the existing program, and aligned to system-wide priorities.

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36 **B. ~~OBJECTIVES FOR SELECTING MEDIA AND TECHNOLOGY~~ RESOURCES**

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38 The primary objective of each school's media program shall be to implement, enrich, and  
39 support the instructional program of the school. The media program shall make  
40 available, through the media collection, a wide range of materials on varying levels of  
41 difficulty with a diversity of appeal compatible with the different needs, interests, and  
42 viewpoints of students and teachers.

44 To this end, the ~~Transylvania County Board of Education~~ **Board**, in keeping with the  
45 ideas expressed in the *Library Bill of Rights*, asserts that the responsibility of the media  
46 program is as follows:  
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- 48 • To provide media that will enrich and support the curriculum, taking into  
49 consideration individual needs and varied interests, abilities, socio-economic  
50 backgrounds, and maturity levels of the students served.  
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- 52 • To provide media that stimulates growth in factual knowledge, literary  
53 appreciation, aesthetic values, and ethical standards.  
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- 55 • To provide a background of information enabling students to make intelligent  
56 judgments in their daily lives.  
57
- 58 • To provide materials on opposing sides of controversial issues so that students  
59 may develop, under guidance, the practice of critical thinking and of critical  
60 analysis of all media.  
61
- 62 • To provide materials representative of the many religious, ethnic, and cultural  
63 groups in our nation and the contribution of these groups to our American  
64 heritage.  
65
- 66 • To place principle above personal opinion and reason above prejudice in selecting  
67 media of the highest quality in order to assure a comprehensive collection  
68 appropriate for the users of the media center.  
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70 **C. CRITERIA FOR SELECTING MEDIA AND TECHNOLOGY RESOURCES**

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72 Individual learning styles, the curriculum, and the existing collection shall be given  
73 consideration in determining the needs for media in individual schools.  
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75 Media ~~and technology~~ considered for purchase shall be judged on the basis of the  
76 following criteria:  
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- 78 • Purpose: overall purpose and its direct relationship to instructional  
79 objectives/~~curriculum~~ **and curricula**
- 80 • Reliability: accurate, authentic
- 81 • Content: well-organized, unbiased, age appropriate
- 82 • Technical production: audio and/or visual
- 83 • Construction: durable, manageable, attractive
- 84 • Special features: illustrations, photographs, maps, charts, graphs, guides, etc.
- 85 • Possible uses: individual, small group, large group, introduction, in-depth study

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87 Donations and gifts will be evaluated ~~on~~ **using** the same criteria.  
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89 ~~Procurement of electronic hardware shall be reviewed and approved by the Instructional~~  
90 ~~Technology staff.~~

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92 **D. OBJECTIVES FOR SELECTING TECHNOLOGY RESOURCES**

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94 The Board strives to incorporate the use of technology resources into the educational  
95 program in order to enhance instructional opportunities, appeal to different learning  
96 styles, and meet the educational goals of the Board.  
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98 Schools are encouraged to develop strategies for using technology resources to improve  
99 student success. The strategies should be included in the school improvement plan if  
100 they require the transfer of funds or otherwise relate to any mandatory or optional  
101 components of the school improvement plan.  
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103 The Superintendent or designee shall develop a local school system technology plan that  
104 is aligned with and meets state requirements and submit the plan to the Board for  
105 approval. The Superintendent or designee shall incorporate this plan into school system  
106 strategic planning efforts and shall include various stakeholders such as curriculum  
107 leaders, teachers, administrators, representatives from technology services and  
108 instructional technology, finance, and other departments as required. Once the Board has  
109 approved the plan, the Superintendent or designee shall take all steps necessary to receive  
110 approval of the plan from the State Board of Education and/or other appropriate agencies,  
111 if applicable. No state funds may be spent on any aspect of school technology except in  
112 accordance with the technology plan.  
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114 The Superintendent or designee shall establish relationships with businesses and seek  
115 grants and other funding sources in an effort to acquire technological resources for the  
116 educational program.  
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118 **E. CRITERIA FOR SELECTING TECHNOLOGY RESOURCES**

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120 All technology resources, including computers, software, and communication lines, must  
121 be purchased and used in a manner consistent with applicable law and Board policy,  
122 including laws and policies related to copyright, public records, bidding and other  
123 purchase requirements, staff duties, and standards for student behavior.  
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125 Technology resources must meet or exceed the following standards before they may be  
126 considered for implementation:  
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1. Technology resources must relate to or help to implement the North Carolina Standard Course of Study or the programs of the school system.
  2. Technology resources must relate to the current use of learning and instructional management technologies in the school system.
  3. Technology resources must be compatible with the condition of the network. The Superintendent or designee shall set minimum standards for technology resources that are purchased or donated. Upgrading, hardware conditions, and similar requirements must be maintained to the highest standards.
  4. There must be sufficient staff to operate and maintain the technology equipment, programs, and systems.
  5. There must be adequate funds budgeted to implement and support the technology resources.

145 **F. DEPLOYMENT OF TECHNOLOGY RESOURCES TO SCHOOLS**

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147 The Superintendent or designee shall oversee the development of the school system's  
148 technology deployment plan. The plan will be designed to ensure organized, effective,  
149 and efficient means of deploying new hardware and software. The Superintendent or  
150 designee shall develop procedures that outline the strategy of the technology deployment  
151 plan.

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153 **G. TRAINING FOR USE OF TECHNOLOGY RESOURCES**

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155 Users should be trained as necessary in the effective use of technology resources. Such  
156 training should include information related to remote access, virus protection, the student  
157 information system, network and information security, and other topics deemed necessary  
158 by the Superintendent or designee. School improvement teams should identify any staff  
159 development appropriations for technological training in their school improvement plans.  
160 The Superintendent or designee should assist schools in coordinating staff development  
161 efforts in the use of technology resources.

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163 Legal References: N. C. Gen. Stat. § 115C-98

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167 APPROVED BY BOARD  
168 AND EFFECTIVE 5/7/84  
169 REVISED 8/19/91  
170 REVISED 5/1/92

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