

**Minutes
Transylvania County Board of Education
June 3, 2013**

INVOCATION/PLEDGE OF ALLEGIANCE

CALL TO ORDER/WELCOME

BUSINESS ITEMS

1. Approval of Agenda
2. Public Comment
3. Resolution of Recognition, Thanks, Commendation and Congratulations
--- Reception ---
4. BHS Women's Softball Team
5. Update on VIZ Student Leadership Program
6. Good News Report
7. Former Students in the Military
8. Consent Agenda:
 - A. Minutes
 - B. Personnel Report
9. CTE Plan for 2013-2014
10. FY14 Budget Update and Options
11. Important Dates
12. Public Comment
13. Other Items

The Transylvania County Board of Education met in regular session at 6:30 p.m. on June 3, 2013 at the Morris Education Center. Members Tawny McCoy, Chair; Cindy Petit, Vice Chair; Sue Fox; Ron Kiviniemi and Mike Rogers were in attendance. Also present were Dr. Jeff McDaris, Superintendent; Jenny Hunter, Administrative Assistant; Norris Barger, Director of Business Services; Dr. Scott Elliott, Assistant Superintendent; School Resource Officer Nathan Whitmire; Jeremiah Reed, *Transylvania Times*; and approximately 20 guests. Mrs. McCoy led in a moment of silence and Mrs. Fox led the Pledge of Allegiance. Chairman McCoy welcomed everyone and called the meeting to order.

1. Approval of Agenda

ON A MOTION BY MRS. FOX, SECONDED BY MRS. PETIT, the meeting agenda for June 3, 2013 was approved as presented.

2. Public Comment

There was no public comment.

3. Resolution of Recognition

The Board recognized the Transylvania County Schools employees who have retired or will retire from the Transylvania County Schools during the 2012-2013 school year. Dr. McDaris reported that the individuals being recognized represent a combined total of 254 years of service to public education with the Transylvania County School system and elsewhere. The Board congratulated and presented a crystal apple to each retiree present, and ON A MOTION BY MRS. PETIT, SECONDED BY MRS. FOX, approved the following resolution:

BE IT RESOLVED by the Transylvania County Board of Education that thanks, recognition, commendation and congratulations be given to the persons named in grateful appreciation for their years of dedicated service to public education and the students of Transylvania County:

Name	Position	Location	Years
Carolyn Benton	Teacher	RHS	23
Cathy Childress	Director of Federal Programs	MEC	36
Martha Curto	Teacher	RES	44
Ann Gerlach	Office Support	BMS	27
Barbara Kilpatrick	Bus Driver & Child Nutrition Worker	RHS	42
Dr. Adrian Miller	Teacher	BMS	11
Larry Miller	Custodian	RHS	5
Connie Mosser	Teacher	RES	23
Marinda Parris	Office Support	MEC	5
Alice Wellborn	School Psychologist & Exceptional Children Placement Specialist	TCS	38

Following the recognitions, the Board recessed for a brief reception in honor of the retirees. Compliments and thanks were extended to Child Nutrition for their catering.

4. BHS Women's Softball Team

Dr. McDaris reported that the Brevard High School Women's Softball Team had a great season this year, going all the way to the fourth round of the state playoffs. Assistant Principal John Hart introduced the players and coaches and reported that the team had earned six All-Conference mentions, Player of the Year, Pitcher of the Year, Coach of the Year, and the JV conference title. The Board congratulated the players and coaches, and ON A MOTION BY MRS. FOX, SECONDED BY MR. ROGERS, approved the following resolution:

BE IT RESOLVED by the Transylvania County Board of Education that commendation and congratulations be given to the Brevard High School Women's Softball Team for their outstanding 2013 season.

Dr. McDaris also commended the team and advised an all-out assault against Pisgah next year.

5. Update on VIZ Student Leadership Program

Dr. Scott Elliott introduced RHS student, Caitlin Owen, who shared her experiences as a member of the VIZ Student Leadership Program. Dr. Elliott reported that 2012-2013 was the pilot year for VIZ, which is sponsored by the adult *VISION Transylvania* program. Twenty students participated in VIZ training this year, studying topics such as government and elected officials, public service, law enforcement and leaders who make a difference. Caitlin reported that she had especially enjoyed activities such as learning how to become a leader by utilizing the resources at hand, how young people can make a difference in their community, and the closing retreat. Mrs. Fox reported that she was most impressed with the training activities that she had observed. She asked about a community service component. Dr. Elliott reported that a community service requirement may be added later, though care must be taken to avoid overburdening students who are already very busy and involved. He noted that future goals for the VIZ program are to develop a list of needs and opportunities and to implement a prize for innovation. Dr. Elliott presented Caitlin with a certificate of achievement from the Transylvania County Schools Education Foundation for winning a Close Up Award for 2013. Caitlin will be traveling to Washington, DC this summer for the awards.

6. Good News Report

Dr. McDaris reported the following items:

PFES SCIENCE OLYMPIAD

In April, the Pisgah Forest Elementary School Science Olympiad team participated in the State Division A Tournament at Owen High School. Fourteen fourth and fifth graders gave up a Saturday during Spring Break to attend the competition. The PFES team placed fourth overall with several first, second and third place finishes in the 18-event competition. The team had first place finishes in Water Rockets, Biomes, and Volcanoes and Earthquakes. The team took second or third places in the categories of Measurement, Respiratory & Circulatory, Detective Work, and Secret Structures. This is the third year for the PFES team as a member of the North Carolina Science Olympiad. Bob Dinsdale is the coach.

JUNIOR BETA CLUB INDUCTIONS

The following students were inducted into the Brevard Elementary School Junior Beta Club: Madison Baldrige, Jane Holland, Lilian Le, Alana Merrell, Taylor Miner, Lila Newman, Gavin Nicholson, Fritz Ruppert, McKenzie Shuler, Miranda Smith and Anna de la Torre. Rosman Elementary School Junior Beta Club inducted Jack Cabe, Brennan Chapman, Bethany Cobb, Shayla Davis, Skylar Harrison, and Ashley Whitmire. Pisgah Forest Elementary School Junior Beta Club inductees were Clark Axtell, Hector Bautista, Daniel Birkle, Cassie Bradley, Jack Brewer, Morgan Brown, Thomas Collins, Alex Davis, Madeline Dierauf, Luke Dodson, Caleb Fore, Jasmine Gillespie, Andrew Howell, Mary Jacques, Julia Lusk, Max McCarty, Scott McNiel, Joselyn Mejia, Caden Norris, Elise Poché, Brooklyn Rising, Alek Robinson, Drew Scott, Gillian Scruggs, Jeremiah Shelton, Malachai Smith, Baxter Swicegood, Sydney Tomlin, and Makenna Wilson.

TCAEOP Awards Reception

On May 22, the Transylvania County Association of Educational Office Professionals (TCAEOP) held its annual Administrators' and Awards Reception at the Morris Education Center. Julie Roberts gave the welcome and remarks. Tracie Owen presented a \$500 scholarship to RHS senior, Lily Chapman. Lily plans to attend Mars Hill College this fall and major in elementary education. President Stacey Pedersen presented the EOP of the Year Award to Deana Dixon and the Administrator of the Year Award to Dr. Jeff McDaris. Kerry Putnam installed the new TCAEOP officers for 2013-2015: Debbie Keever, President; Lisa Osteen, Vice President; Deana Dixon, Secretary; and Melissa Robinson, Treasurer.

RES Career Day

Rosman Elementary School held its 6th Annual Career Day on May 3, 2013. Presenters from Pisgah Pest Control, Keystone Camp, Cradle of Forestry, the Transylvania County Sheriff's Department, State Employees' Credit Union, Transylvania Regional Hospital Emergency Room, Transylvania County Library, Burlingame Country Club, and Dr. Ruffin Benton came out and spoke with students about careers in their fields.

"Typical or Troubled" Grant

School Social Workers Beth Branagan and Elizabeth Shimer recently were awarded a grant by the American Psychiatric Foundation and the School Social Workers of America Association (SSWAA) for their proposal to obtain a program for school personnel entitled, "Typical or Troubled: School Mental Health Education Program." The grant will provide Transylvania County Schools with the "Typical or Troubled" curriculum and all materials necessary to provide training to high school and middle school faculty and staff. The grant also provides \$2,000 to assist in the costs of implementing the training. TCS will partner with Alliance Crisis Behavioral Services

therapists to provide the training during the 2013-2014 school year. Statistics show that one in four people will be affected by a mental disorder at some time in their life, and that 90% of people who develop a mental disorder show warning signs during adolescence. Mental health disorders in adolescence can increase the risks of suicide and drug or alcohol abuse. Research also shows that early intervention and treatment can be extremely helpful and help prevent negative consequences. Being able to recognize the differences between normal growing pains and the signs of true mental illness in adolescents, and knowing how to access the appropriate resources for help when they do see the warning signs, is important for teachers and other school personnel. The "Typical or Troubled" program will provide educators with this knowledge.

Microsoft Information Technology Academy

The Microsoft Information Technology Academy (MSITA) provides students with real-world technology skills needed to be successful in college and the workplace and to earn industry certifications. The state of North Carolina recognized the need for globally competitive students and began offering the MSITA program in 2010. Since the Spring 2011 inception in Transylvania County, approximately 200 CTE students from BHS and RHS have achieved Microsoft Office Specialist (MOS) certification, which is an industry-recognized standard in the core applications of Microsoft Word, PowerPoint, Excel and Access. Four students have even achieved expert level. North Carolina has a goal for the 2012-2013 academic year to achieve 100,000 certifications statewide, and as of the end of April the number was up to 91,969. Transylvania County Schools is proud to be a part of that success in preparing students for the 21st century.

2013 GRADUATION

Dr. McDaris reported that all three of the high school graduation ceremonies went very well. He stated that the live recordings of each ceremony that were available on the district website had generated much positive feedback from those who were not able to be there in person.

7. Former Students in the Military

The Board reviewed the list of former students from Brevard High School, Rosman High School, and Davidson River School who are currently serving or have previously served in the U.S. Military. Dr. McDaris reported that eighteen new names have been added to the list. They are Bryan Albany, David Baynard, Carla Berkshire, Patrick Scott Berkshire, James Diaz, Vic Foster, Jr., Eric Johnson, Jonathan Manley, Anthony Kyle McCall, Ashley Graham McCall, Jason McCall, Matthew Colby McCall, Kelly Nicholson, William F. Nicholson, Adam Pace, Charles Shipman, Kenneth Shipman, and Karen Haley Whitlock.

8. Consent Agenda

ON A MOTION BY MR. KIVINIEMI, SECONDED BY MRS. PETIT, the minutes from the May 13, May 15, May 16, May 20, and May 21, 2013 meetings and the personnel report for June 3, 2013 (see attached) were unanimously approved. Dr. McDaris noted that funding for the Technology department's summer workers comes from the school system's E-rate grant and WIA grant.

9. CTE Plan for 2013-2014

Dr. Scott Elliott presented a summary of the Career and Technical Education (CTE) plan for 2013-2014. The full strategic plan and performance results may be viewed online at <http://ctelps.dpi.state.nc.us> using username "guest" and password "guest." Dr. Elliott

reported that Transylvania's CTE enrollment has dropped in recent years as overall enrollment has declined. Additionally, when the state changed graduation requirements it became harder to fit CTE electives into four-year high school plans. To help reverse this trend, emphasis has been placed on aligning courses with local economic development needs and modernization to provide industry-level training for transitions to the workplace. Dr. Elliott discussed as examples the new animal science course being offered at RHS next year, the new 3-D printer in the BHS industrial design classes, and expansions in the mechatronics, machining and welding programs. He reported that at the same time, focus is being placed on building support for CTE at the middle school level by offering courses that are innovative, modern and engaging. Examples include drafting, health/nursing, computer programming and coding, mobile application development, and small business/entrepreneurship.

Mr. Kiviniemi asked how the federal budget situation would impact the CTE program. Dr. Elliott reported that he had included a 2% COLA and a 6% overall reduction in the 2013-2014 budget based on state projections and the possible federal sequestration. Dr. McDaris noted that the Carl Perkins Act, which provides CTE funding, has traditionally received strong bipartisan support.

Mr. Rogers expressed strong concerns about declining CTE numbers and asked about opportunities for students to make changes to their four-year plans. Dr. Elliott reported that students have an opportunity to update four-year plans every year as needed.

Mr. Rogers asked about "non-traditional" students. Dr. Elliott explained that this is a demographic category used by the U.S. Department of Labor to define a student who is enrolled in a career course that has traditionally been filled by one gender. For example, a male student enrolled in the nursing program or a female student completing a carpentry pathway could be classified as a non-traditional CTE student.

Mr. Rogers stated that the report indicates rising numbers of academically disadvantaged, economically disadvantaged, limited-English proficient and exceptional needs students. He noted a dramatic increase in Hispanic and Latino populations, which reflects trends in the county as a whole. Mr. Rogers asked whether teachers have the help they need to work with these special populations. Dr. Elliott reported that there are individual plans, such as the IEP, that address specific modifications and accommodations for special populations. He pointed out that the hands-on nature of many CTE courses allow some special needs students to be successful in ways they are not able to be in other courses. Mr. Kiviniemi stated that the challenge is the same for all areas now, which is another reason why he finds the state's plan to reduce teacher assistant positions and increase class sizes so troubling. Mrs. McCoy observed that CTE courses help those children who are not college-bound to find and be excited by classes that directly apply to their future. Mr. Rogers stated that the CTE plan reflects many of the overall challenges that all teachers are facing and expressed concerns for the job situation and the community.

Dr. Elliott reported that a three-day career academy for teachers will be held on June 4-6. Participants will visit a number of local businesses to learn about the skills and training needed by high school graduates to get jobs in this area. Dr. McDaris observed that many Transylvania County residents commute to jobs in neighboring counties because of the difficulty in earning a living wage here.

Mr. Rogers asked Dr. Elliott to expand on the section of the report that addresses marketing. Dr. Elliott stated that in order to be competitive, school systems must be

more specific in the story that they tell and more personal in their contact with prospective parents. He reported that the district is working with the Chamber of Commerce to arrange school tours and may create a series of Internet-based videos to reach parents. Mr. Rogers asked about relationships with realtors. Dr. McDaris reported that the typical contact with realtors comes in the form of inquiries about district lines, although some realtors will talk with clients about the schools. Dual enrollment opportunities for band and sports can be attractive to families that home school their children. Dr. McDaris reported that marketing efforts have been successful in the past and will be expanded in the future. He noted that after his first year leasing a billboard to advertise kindergarten registration he saw several copycat billboards by our competitors go up the next year. Social media can also be an effective marketing tool. He stated that building perception is key, and marketing is an investment.

Mr. Rogers asked about testing for a student who is dually enrolled in a CTE courses at the high school and homeschooled for other courses. Dr. Elliott reported that any dually enrolled student taking a course with a mandated exam must be tested and measured.

Dr. Elliott reported that he recently attended a meeting during which reports from three employers describing the obstacles they had faced in setting up their businesses here were discussed. He stated that the last paragraphs of each report had all identified the school system as a positive factor in their decision to locate here.

Mrs. Petit stated that she would like to see a survey of how many employers require pre-employment testing. She estimated that Friday Staffing Services sees more activity from Transylvania County than from Henderson County or other areas.

Approval of the CTE plan for 2013-2014 will be requested at the next regular meeting.

10. **FY14 Budget Update and Options**

Dr. McDaris reported that during the county's budget workshop on May 30, the commissioners voted 3:2 to accept the county manager's recommendation to fund the school system at \$9,815,716 in local current expense, which is an increase of \$509,333 over last year, and \$1.6 million in capital outlay, which is a decrease of \$200,000 from the requested \$1.8 million. The commissioners also recommended a 4.2 cent tax increase. Dr. McDaris noted that the commissioners did not discuss the proposal for a two-year capital agreement, school facilities or a bond issue at the workshop. Dr. McDaris stated that despite a certain perception that he and the county manager do not communicate, he and Mr. Wilson do talk quite frequently. He reported that he has talked with the county manager about the importance of having a consensus between the two boards regarding specific projects and amounts for a bond. Chairman McCoy predicted that the two boards would begin discussing a bond for school improvements once the FY14 budget has been finalized.

Dr. McDaris gave a reminder that Board of Commissioners could hold additional budget meetings and/or take additional actions before their final vote. He recommended having Board of Education representation at the public hearing and any other potential budget meetings.

Mr. Barger reported that the House budget proposal is nearing completion. He and Dr. McDaris expressed hope that the House proposal would be more favorable to schools than the Senate proposal.

11. Important Dates

June 8	Brevard v. Rosman Alumni Football Game, 7:00 p.m., RHS Stadium
June 17	REGULAR MEETING, 6:30 p.m., MEC
July 4	Holiday
July 15	REGULAR MEETING, 6:30 p.m., MEC
Aug. 5-6	Administrators' Retreat, TBA, Rogow Room
Aug. 7-8	New Teacher Orientation, TBA, Rogow Room
Aug. 12	Resume regular schedule
Aug. 12-16	Teacher Workdays
Aug. 15	Elementary "Meet the Teacher" Night, 4-6 p.m., BES, PFES, RES, TCH
Aug. 19	First Student Day
Aug. 19	REGULAR MEETING, 6:30 p.m. MEC

Because the Board of Education meeting on June 17 is scheduled for the same night as the Board of Commissioners' budget hearing, Chairman McCoy suggested that the Board consider moving its meeting so that members could attend the hearing. Members agreed and discussed alternate dates. ON A MOTION BY MRS. PETIT, SECONDED BY MR. KIVINIEMI, the next regular Board of Education meeting was changed from Monday, June 17, 2013 to Tuesday, June 18, 2013.

12. Public Comment

There was no public comment.

13. Other Items

Mr. Rogers gave an update from the Community Land Trust Board. He reported that the architect has finished the drawings and the CLT board would seek bids by June 11. The next step after that will be to start the process for obtaining funds.

Dr. McDaris expressed thanks to everyone who helped with the 2013 graduations and congratulated Ron and Ann Kiviniemi on their 45th wedding anniversary. Chairman McCoy congratulated Dr. McDaris and Mr. Rogers on their respective graduates, William McDaris and Micah Rogers, and Mrs. Petit whose daughter Candace was a 2013 Junior Marshal.

There was no further business, and ON A MOTION BY MRS. PETIT, SECONDED BY MR. KIVINIEMI, the meeting was adjourned at 8:30 p.m.

Respectfully submitted,

Chairman

Secretary

**PERSONNEL REPORT
June 3, 2013**

I. ACCEPT THE REPORT OF RESIGNATIONS/TERMINATIONS ACCEPTED/INITIATED BY THE SUPERINTENDENT FROM/FOR THE FOLLOWING PERSONS:

Licensed Personnel

Carolyn Benton, Teacher, RHS, effective June 30, 2013
Corey Cunningham, Teacher & Coach, BHS, effective June 4, 2013
Martha Curto, Teacher, RES, effective July 1, 2013
Dr. Kimberly Elliott, Director, MEC, effective June 30, 2013
Elizabeth Gibbs, Rtl Research Clerk, effective June 30, 2013
Trevor Gibbs, Teacher, RES, effective June 30, 2013
Kelly Hooper, Teacher, RMS, effective June 4, 2013
Tammi Humphreys, Teacher, TCH, effective June 4, 2013
Lily Kirk, Teacher, RHS, effective June 4, 2013
Matthew Kirk, Teacher, BMS, effective June 4, 2013

Classified Personnel

None

II. APPROVE THE EMPLOYMENT RECOMMENDATIONS MADE BY THE SUPERINTENDENT FOR THE FOLLOWING PERSONS:

Licensed Personnel

None

Classified Personnel

Creid Ayers, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Kayla Byrd, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Brianna Cole, Temporary Part-Time Student Employee, Building Futures, effective June 3, 2013
Lily Chapman, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Tom Ellenberger, C-STOP Teacher Assistant, DRS, effective August 12, 2013
Amanda Kingdon, Teacher Assistant, BMS, effective August 12, 2013
Kyle Leahy, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Quentin Lively, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
John Miller, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Josh Pedersen, Temporary Part-Time Technology Support Worker, TCS, effective June 4, 2013 through August 11, 2013
Martha Snow, Temporary Part-Time Rtl Research Clerk, TCS, effective August 12, 2013 through June 6, 2014

III. ACCEPT THE REPORT OF TRANSFER OF ASSIGNMENT MADE BY THE SUPERINTENDENT FOR THE FOLLOWING PERSONS:

Licensed Personnel

None

Classified Personnel

None

- IV. APPROVE THE LEAVES OF ABSENCE RECOMMENDED BY THE SUPERINTENDENT FOR THE FOLLOWING PERSONS:

Licensed Personnel

None

Classified Personnel

None

- V. APPROVE THE SUPERINTENDENT'S RECOMMENDATION FOR THE FOLLOWING SUBSTITUTE EMPLOYEES:

Substitute Teachers

None

Substitute Child Nutrition Workers

None

The licensed employees named here are recommended for election to career status:

Ashton Barton, Teacher, RMS
Courtney Domokur, Teacher, TCH
Meredith Guice, Teacher, BES
Trina Hendricks, Teacher, BHS
Linda Mallory, Teacher, RHS
Alana Marshall, Teacher, RMS
Jennifer McCall, Teacher, RMS
Dolly McCall, Teacher, BHS
Connie McGaha, Teacher, BES
Marian O'Neill, Teacher, BMS
Katrina Ronneburger, Teacher, BHS
Rivers Smith, Teacher, BMS