

A Healthier Alternative to C-Stop

Presented by TAFFY



T.A.F.F.Y: Teens Advocating For Future Youth

What we do

- “OWN IT: Power of Youth”
 - Teen leadership summit in Western NC
- CADCA (Community Anti-Drug Coalitions of America) Conference in Washington, DC
 - Representatives of TAFFY have attended the past 3 years
- “Caring Adults Presentation”
 - A TAFFY Original, presented to adults in the county and spoken on the radio about protective factors

T.A.F.F.Y: Teens Advocating For Future Youth

What we do

- Southern States Youth to Youth Conference
 - Attended and staffed the past 4 years

We develop resources for youth in the county, and working to combat the most recent drug epidemic of E-Cigarette abuse.

E-Cigarette Facts

- CONTRARY TO POPULAR BELIEF (among students)
 - E-Cigarettes contain **at least** as much nicotine as tobacco cigarettes
 - E-Cigarette vapor is **aerosol**, NOT water vapor
 - E-Cigarette manufacturers are NOT required to disclose harmful ingredients

E-Cigarette Use In Schools

- In North Carolina, 1 in 7 high schoolers uses E-Cigarettes
- There has been an 894% increase in E-Cigarette usage in High Schools from 2011 to 2017
- Tobacco use in youth is rising from 1.2% to 28.8% based on the 2017 NC Youth Tobacco Survey
- In NC, there's no legal age for *possession*, but *use* is illegal under the age 18
 - However, E-Cigarettes are banned from school as a part of a tobacco-free campus

C-Stop

- A suspension program implemented last year to combat E-Cigarette abuse
- Effects of C-Stop:
 - C-Stop sessions goes on a student’s permanent record forever
 - C-Stop doesn’t offer any help for nicotine addiction
 - **Isolates** addicted teens
- Future of C-Stop
 - Davidson River shutting down in
- C-Stop hasn’t decreased use

13

BHS students sent to C-Stop in the 2017-2018 school year

14

BHS students sent to C-Stop in the 2018-2019 school year

C-Stop isolates, criminalizes,
and does nothing to educate
students about e-cigarette use.

JUULing is not only a **disciplinary** problem, it's also an **addiction**.

Let's treat JUULing with **intervention**
rather than **punishment**

ASPIRE

An Educational Approach to E-Cigarette Use

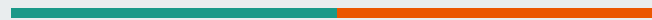


ASPIRE

- Online Education Tool
- Self-guided and Interactive
- Bilingual
- Designed to educate students on the effects of E-Cigarette use.
- Progress is monitored by ‘administrator’
- Quizzes, videos, games
- FREE



Questions?



Thank You!

