

The background features a watercolor-style pattern in shades of blue and green, with several thin, gold-colored branches or stems scattered across the scene. A central white rectangular box with a thin gold border contains the text.

CTE Honors Portfolios

Classes

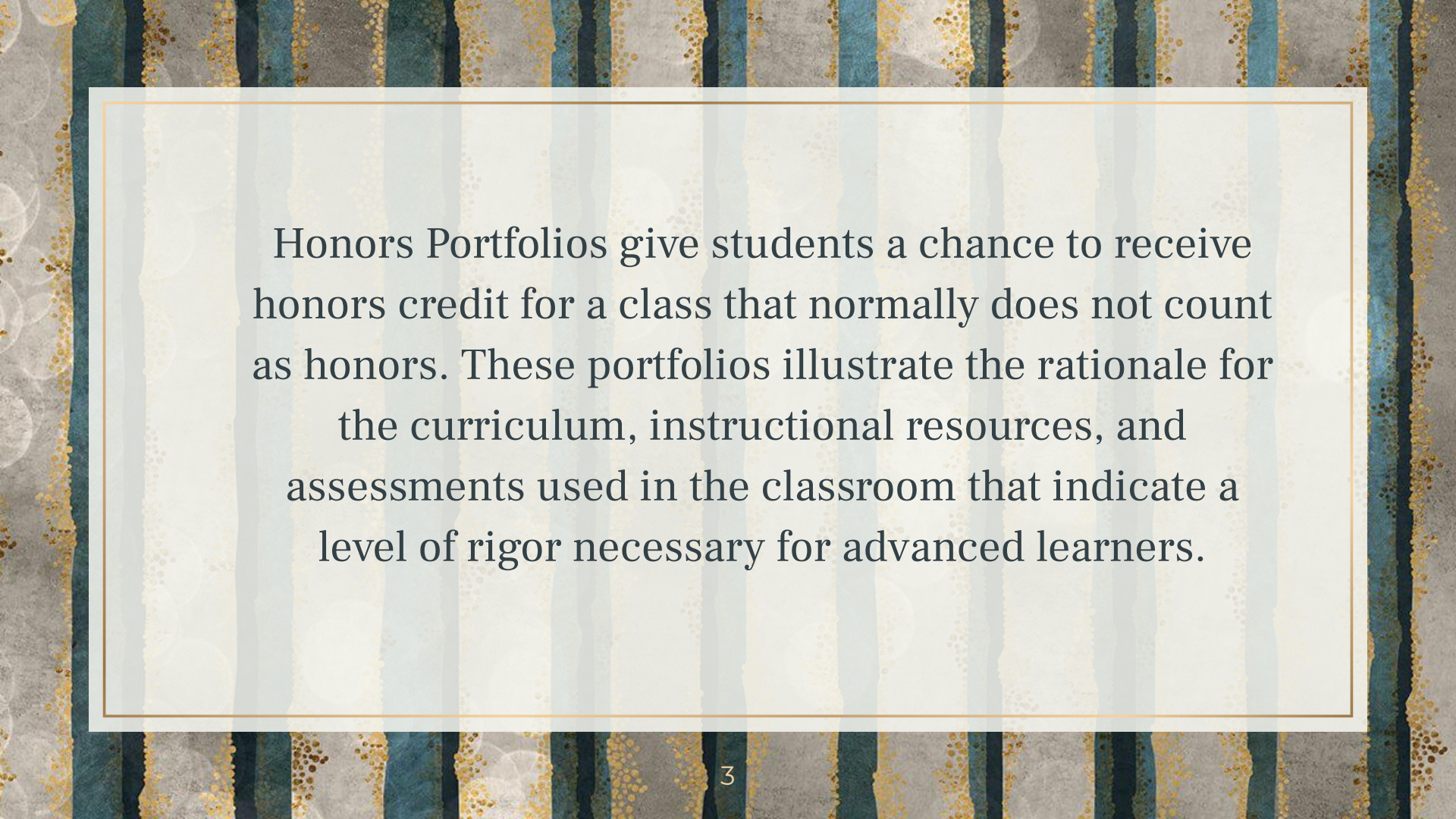
There are four classes that honors portfolios were developed for.

Principles of Business (first level class, 9-12)

Entrepreneurship I (first level class, 9-12)

Marketing (first level class, 9-12)

Hospitality & Tourism (second level class, 10-12)



Honors Portfolios give students a chance to receive honors credit for a class that normally does not count as honors. These portfolios illustrate the rationale for the curriculum, instructional resources, and assessments used in the classroom that indicate a level of rigor necessary for advanced learners.



4 Parts of the Honors Portfolios:

- 1. Project*
- 2. Presentation*
- 3. Role Play*
- 4. Assessment*

*** Optional CTSO Involvement*

1. Project

Project Based Learning is a teaching method in which students learn by actively engaging in real-world and personally meaningful projects. It is proven that students develop deep content knowledge as well as critical thinking, collaboration, creativity, and communication skills by completing projects.

The background features a repeating pattern of overlapping, semi-transparent blue circles of various shades, ranging from light sky blue to deep navy. Superimposed on this are thin, gold-colored, branching lines that resemble stylized tree limbs or coral structures. The overall aesthetic is modern and organic.

2. Presentation

Presentations help students develop communication skills that are necessary for success in the workplace. Eye contact, enunciation, and volume will be important skills emphasized in presentations.



3. Role Play

Role play helps develop critical thinking skills, creativity and time management.

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4. Assessment

Assessments can be a good indication of the student's mastery of content and proficiency of certain standards.

** CTSO Involvement

Career and Technical Student Organizations give students the opportunity to develop interpersonal relationships, while developing skills such as teamwork and leadership.

Revised Bloom's Taxonomy (RBT) Designations

Depth of Knowledge was added to the courses using the RBT Verbs Crosswalk Chart to increase rigor from the original standard to the honors standard

STANDARD VS Honors STANDARD EXAMPLES:

- Marketing:
- 1.05 Explain the concept of market and market identification
- 1.05 H Categorize the target market.

- Principles of Business:
- 4.00 Understand business operations management
- 4.00 H Explain business operations management

- Hospitality & Tourism:
- 4.01 Understand customer service skills to ensure guest and customer satisfaction at hospitality and tourism destinations
- 4.01 H Describe how the hospitality and tourism business concept focuses on and ensures customer satisfaction

- Entrepreneurship I:
- 2.03 Conduct an environmental scan to obtain business information
- 2.03 H Construct a visual aid of the environmental scan used to obtain business information.

Honors Portfolio Links

[Principles of Business](#)

[Marketing](#)

[Entrepreneurship I](#)

[Hospitality & Tourism](#)

Material Organization

Crosswalk

The Honors Crosswalk shows the course blueprint standards and the honors standards.

[BF10 H Crosswalk](#)

Portfolio

The portfolio explains the rationale for the curriculum content, instructional materials & methods and assessments used.

[Marketing Honors Portfolio](#)

Instructional Materials: Assessments, Projects and Rubrics

The Honors folders contain instructional materials, assessments, projects, role plays and the rubrics.

[ENT 1 Channel Management Role Play](#)

Honors Portfolios

Can be used for any teacher in Transylvania County teaching these classes-- also can be used as a reference for other teachers looking to write a honors portfolio for their class



THANKS!

Any questions?

You can find me at:

tbrown@tcsnc.org, Brevard High School