

The Transylvania County Board of Education (the “board”) considers naming facilities to be a significant endeavor since the name of a facility can reflect upon the students, staff, school system, and community.

The superintendent shall involve the staff and students assigned to the facility, the students’ parents, and the community in the process of identifying possible names for a new school facility or facility being renamed. The superintendent shall consider the following criteria as well as other factors the superintendent determines to be relevant in identifying potential names for the facility:

1. the name should not be so similar to the names of existing facilities as to cause confusion;
2. the name should include a designation of the type of school, such as elementary, middle, or high, or a brief description of a specialized kind of school;
3. the name may be in honor or memory of an individual who has helped students in this school system succeed through financial contributions or educational leadership;
4. the name may be that of an educational leader of prominence and reputation beyond the school system; however, priority will be given to the names of educational leaders who have directly or indirectly helped students in this school system to succeed; and
5. the name may specify the geographic locality of the school.

The term "facilities" includes buildings, rooms, interior spaces, exterior spaces (gardens, courts, plazas, memorials, markers, etc.), streets, athletic fields, open spaces, and all other tangible and relatively permanent features owned, operated or controlled by the board. Facilities may be named for a person, or family, associated with the school, school system, or community provided that the individual or family has a prominent relationship with the school system with a positive image and demonstrated integrity. In the event of changed circumstances impacting the individual for whom the facility is named (including, but not limited to, legal impropriety or other acts brining dishonor to the individual), the board reserves the right to revise the form of recognition or withdraw recognition.

The name will generally remain on the facility or named space for the life of the facility. If at some future time the facility is replaced (which may include a major reconstruction that substantially changes the function or appearance of a building's interior and/or exterior), the use of the existing or a new name for the replacement facility will be subject to the approval of the board.

The name will appear on the facility in appropriate signage as approved by the superintendent or designee.

The superintendent shall submit a recommended name or limited list of recommended names to the board for approval.

Legal References: G.S. 115C-36, -47

Cross References:

Adopted: July 18, 2016