

1 The Transylvania County Board of Education (the “board”) provides its students and staff access
2 to a variety of technological resources. These resources provide opportunities to enhance
3 learning, appeal to different learning styles, improve communication within the school
4 community and with the larger global community, and achieve the educational goals established
5 by the board. Through the school system’s technological resources, users can observe events as
6 they occur around the world, interact with others on a variety of subjects, and acquire access to
7 current and in-depth information.

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9 The board intends that students and employees benefit from these resources while remaining
10 within the bounds of safe, legal, and responsible use. Accordingly, the board establishes this
11 policy to govern student and employee use of school system technological resources. This
12 policy applies regardless of whether such use occurs on or off school system property, and it
13 applies to all school system technological resources, including but not limited to computer
14 networks and connections, the resources, tools, and learning environments made available by or
15 on the networks, and all devices that connect to those networks.

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17 **A. EXPECTATIONS FOR USE OF SCHOOL TECHNOLOGICAL RESOURCES**

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19 The use of school system technological resources, including access to the Internet, is
20 expected to be exercised in an appropriate and responsible manner. Individual users of
21 the school system’s technological resources are responsible for their behavior and
22 communications when using those resources. Responsible use of school system
23 technological resources is use that is ethical, respectful, academically honest, and
24 supportive of student learning. Each user has the responsibility to respect others in the
25 school community and on the Internet. Users are expected to abide by the generally
26 accepted rules of network etiquette.

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28 General student and employee behavior standards, including those prescribed in
29 applicable board policies, the Code of Student Conduct, and other regulations and school
30 rules, apply to use of school technological resources, including access to the Internet.

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32 In addition, anyone who uses school system computers or electronic devices, accesses the
33 school’s electronic storage or network, or connects to the Internet using school system-
34 provided access must comply with the additional rules for responsible use listed in
35 Section B, below. These rules are intended to clarify expectations for conduct but should
36 not be construed as all-inclusive.

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38 All students must be trained about appropriate online behavior as provided in policy
39 3226/4205, Internet Safety.

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41 Failure to adhere to the requirements of this policy will result in disciplinary action,
42 including revocation of user privileges. Willful misuse may result in criminal
43 prosecution under applicable state and federal law, disciplinary action for students, and/or
44 adverse personnel action for employees.

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B. RULES FOR USE OF SCHOOL TECHNOLOGICAL RESOURCES

1. School system technological resources are provided for school-related purposes only. Acceptable uses of such technological resources are limited to responsible, efficient, and legal activities that support learning and teaching. Use of school system technological resources for commercial gain or profit is prohibited. Student personal use of school system technological resources for amusement or entertainment is also prohibited unless approved for special situations by the teacher or school administrator. Because some incidental and occasional personal use by employees is inevitable, the board permits infrequent and brief personal use by employees so long as it occurs on personal time, does not interfere with school system business, and is not otherwise prohibited by board policy or procedure.
2. Unless authorized by law to do so, users may not make copies of software purchased by the school system. Under no circumstance may software purchased by the school system be copied for personal use.
3. Users must comply with all applicable laws, board policies, administrative regulations, and school standards and rules, including those relating to copyrights and trademarks, confidential information, and public records. Plagiarism of Internet resources will be treated in the same manner as any other incidents of plagiarism, as stated in the Code of Student Conduct.
4. Users must follow any software, application, or subscription services terms and conditions of use.
5. No user of technological resources, including a person sending or receiving electronic communications, may engage in creating, intentionally viewing, accessing, downloading, storing, printing, or transmitting images, graphics (including still or moving pictures), sound files, text files, documents, messages, or other material that is obscene, defamatory, profane, pornographic, harassing, abusive, or considered to be harmful to minors.
6. Users must not circumvent firewalls. The use of anonymous proxies to circumvent content filtering is prohibited.
7. Users may not install or use any Internet-based file sharing program designed to facilitate sharing of copyrighted material.
8. Users of technological resources may not send electronic communications fraudulently (i.e., by misrepresenting the identity of the sender).

- 89 9. Users must respect the privacy of others.
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91 a. Students must not reveal any personally identifying, private, or
92 confidential information about themselves or fellow students when using
93 e-mail, chat rooms, blogs, or other forms of electronic communication.
94 Such information includes, for example, a person’s home address or
95 telephone number, credit or checking account information, or social
96 security number. For further information regarding what constitutes
97 personal identifying information, see policy 4705/7825, Confidentiality of
98 Personal Identifying Information.
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100 b. School employees may disclose student directory information (such as
101 name, photograph, or digital image) on school system websites and web
102 pages unless parents/guardians/eligible students have opted out of the
103 release of directory information pursuant to the Family Educational Rights
104 and Privacy Act (FERPA) and in accordance with Policy 4700, Student
105 Records.
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107 c. Users may not forward or post personal communications without the
108 author’s prior consent.
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110 d. Students may not use school system technological resources to capture
111 audio, video, or still pictures of other students and/or employees in which
112 such individuals can be personally identified, nor share such media in any
113 way, without consent of the students and/or employees and the principal or
114 designee. An exception will be made for settings where students and staff
115 cannot be identified beyond the context of a sports performance or other
116 public event or when otherwise approved by the principal.
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118 10. Users may not intentionally or negligently damage computers, computer systems,
119 electronic devices, software, computer networks, or data of any user connected to
120 school system technological resources. Users may not knowingly or negligently
121 transmit computer viruses or self-replicating messages or deliberately try to
122 degrade or disrupt system performance, including by streaming audio or video for
123 non-instructional purposes. Users may not disable antivirus programs installed on
124 school system-owned or issued devices.
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126 11. Users may not create or introduce games, network communications programs, or
127 any foreign program or software onto any school system computer, electronic
128 device, or network without the express permission of the technology director or
129 designee.
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131 12. Users are prohibited from engaging in unauthorized or unlawful activities, such as
132 “hacking” or using the computer network to gain or attempt to gain unauthorized

- 133 or unlawful access to other computers, computer systems, or accounts.
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135 13. Users are prohibited from using another individual’s ID or password for any
136 technological resource or account without permission from the individual.
137 Sharing of an individual’s ID or password is strongly discouraged. If an ID or
138 password must be shared for a unique classroom situation, students must have
139 permission from the teacher or other school official.
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141 14. Users may not read, alter, change, block, execute, or delete files or
142 communications belonging to another user without the owner’s express prior
143 permission.
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145 15. Employees shall not use passwords or user IDs for any data system (e.g., the state
146 student information and instructional improvement system applications, time-
147 keeping software, etc.) for an unauthorized or improper purpose.
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149 16. If a user identifies or encounters an instance of unauthorized access or another
150 security concern, he or she must immediately notify a teacher, school system
151 administrator, or the technology director or designee. Users must not share the
152 problem with other users. Any user identified as a security risk will be denied
153 access.
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155 17. It is the user’s responsibility to back up data and other important files.
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157 18. Employees shall make reasonable efforts to supervise students’ use of the Internet
158 during instructional time.
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160 19. Views may be expressed on the Internet or other technological resources as
161 representing the view of the school system or part of the school system only with
162 prior approval by the superintendent or designee.
163
164 20. Users who are issued school system-owned and -maintained devices for home use
165 (such as laptops, Chromebooks, etc.) must adhere to any other reasonable rules or
166 guidelines issued by the superintendent or technology director for the use of such
167 devices.
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169 **C. RESTRICTED MATERIAL ON THE INTERNET**
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171 The Internet and electronic communications offer fluid environments in which students
172 may access or be exposed to materials and information from diverse and rapidly changing
173 sources, including some that may be harmful to students. The board recognizes that it is
174 impossible to predict with certainty what information on the Internet students may access
175 or obtain. Nevertheless, school system personnel shall take reasonable precautions to
176 prevent students from accessing material and information that is obscene, pornographic,

177 or otherwise harmful to minors, including violence, nudity, or graphic language that does
178 not serve a legitimate pedagogical purpose. The superintendent shall ensure that
179 technology protection measures are used as provided in policy 3226/4205, Internet
180 Safety, and are disabled or minimized only when permitted by law and board policy. The
181 board is not responsible for the content accessed by using a cellular network to connect a
182 personal device to the Internet.

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184 **D. PRIVACY**

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186 Students, employees, visitors, and other users have no expectation of privacy in anything
187 they create, store, send, delete, receive, or display when using the school system’s
188 network, devices, Internet access, email system, or other technological resources owned
189 or issued by the school system, whether the resources are used at school or elsewhere,
190 and even if the use is for personal purposes. Users should not assume that files or
191 communications created, transmitted, or displayed using school system technological
192 resources or stored on servers, the storage mediums of individual devices, or on school
193 managed cloud services will be private. Under certain circumstances, school officials
194 may be required to disclose such electronic information to law enforcement or other third
195 parties, for example, as a response to a document production request in a lawsuit against
196 the board, in response to a public records request, or as evidence of illegal activity in a
197 criminal investigation.

198
199 The school system may, without notice, (1) monitor, track, and/or log network access,
200 communications, and use; (2) monitor and allocate fileserver space; and (3) access,
201 review, copy, store, delete, or disclose the content of all user files, regardless of medium,
202 the content of electronic mailboxes issued by the school system, and system outputs, such
203 as printouts, at any time for any lawful purpose. Such purposes may include, but are not
204 limited to, maintaining system integrity, security, or functionality, ensuring compliance
205 with board policy and applicable laws and regulations, protecting the school system from
206 liability, and complying with public records requests. School system personnel shall
207 monitor online activities of individuals who access the Internet via a school-owned
208 device.

209
210 By using the school system’s network, Internet access, electronic devices, email system,
211 devices, or other technological resources, individuals consent to have that use monitored
212 by authorized school system personnel as described in this policy.

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214 **E. USE OF PERSONAL TECHNOLOGY ON SCHOOL SYSTEM PROPERTY**

215
216 Users may not use private WiFi hotspots or other personal technology on campus to
217 access the Internet outside the school system’s wireless network. Each principal may
218 establish rules for his or her school site as to whether and how other personal technology
219 devices (including, but not limited to smart phones, tablets, laptops, etc.) may be used on
220 campus. Students’ devices are governed also by policy 4318, Use of Wireless

221 Communication Devices. Use of personal technology devices is also subject to any rules
222 established by the superintendent under a bring your own device plan authorized by
223 Section C of policy 3220, Technology in the Educational Program. The school system
224 assumes no responsibility for personal technology devices brought to school.
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226 **F. PERSONAL WEBSITES**

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228 The superintendent may use any means available to request the removal of personal
229 websites that substantially disrupt the school environment or that utilize school system or
230 individual school names, logos, or trademarks without permission.
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232 1. Students

233 Though school personnel generally do not monitor students’ Internet activity
234 conducted on non-school system devices during non-school hours, when the
235 student’s online behavior has a direct and immediate effect on school safety or
236 maintaining order and discipline in the schools, the student may be disciplined in
237 accordance with board policy to the extent consistent with law (see the student
238 behavior policies in the 4300 series).
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241 2. Employees

242 Employees’ personal websites are subject to policy 7335, Employee Use of Social
243 Media. Employees may not use their personal websites to communicate with
244 students, as prohibited by policy 7335 and policy 4040/7310, Staff-Student
245 Relations, unless the communication has been approved by the principal.
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248 3. Volunteers

249 Volunteers are to maintain appropriate relationships with students at all times.
250 Volunteers are encouraged to block students from viewing personal information
251 on volunteer personal websites or online networking profiles in order to prevent
252 the possibility that students could view materials that are not age appropriate. An
253 individual volunteer’s relationship with the school system may be terminated if
254 the volunteer engages in inappropriate online interaction with students.
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257 **G. USE AGREEMENTS**

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259 All students, parents, and employees will be informed annually of the information in this
260 policy and in any applicable generative artificial intelligence (AI) guidelines developed in
261 accordance with policy 3220, Technology in the Educational Program. Prior to using
262 school system technological resources, students and employees must agree to comply
263 with the requirements of this policy and the generative AI guidelines and consent to the
264 school system’s use of monitoring systems to monitor and detect inappropriate use of

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TECHNOLOGY RESPONSIBLE USE

Policy Code: 3225/4312/7320

265 technological resources. In addition, the student’s parent must consent to the student
266 accessing the Internet and to the school system monitoring the student’s Internet activity
267 and electronic mailbox issued by the school system and must sign a copy of the
268 generative AI guidelines.
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270 Legal References: U.S. Const. amend. I; Children’s Internet Protection Act, 47 U.S.C. 254(h)(5);
271 Electronic Communications Privacy Act, 18 U.S.C. 2510-2522; Family Educational Rights and
272 Privacy Act, 20 U.S.C. 1232g; 17 U.S.C. 101 *et seq.*; 20 U.S.C. 7131; G.S. 115C-325(e)
273 (applicable to career status teachers), -325.4 (applicable to non-career status teachers)
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275 Cross References: Curriculum and Instructional Guides (policy 3115), Technology in the
276 Educational Program (policy 3220), Internet Safety (policy 3226/4205), Web Page Development
277 (policy 3227/7322), Copyright Compliance (policy 3230/7330), Student Behavior Policies (all
278 policies in the 4300 series), Student Records (policy 4700), Confidentiality of Personal
279 Identifying Information (policy 4705/7825), Public Records – Retention, Release, and
280 Disposition (policy 5070/7350), Use of Equipment, Materials, and Supplies (policy 6520),
281 Network Security (policy 6524), Staff Responsibilities (policy 7300), Employee Use of Social
282 Media (policy 7335)
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284 Other Resources: North Carolina Generative AI Implementation Recommendations and
285 Considerations for PK-13 Public Schools, available at https://go.ncdpi.gov/AI_Guidelines
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